

OFFICIAL RULES – FOUNTAINE PAJOT PHOTO CONTEST

ARTICLE 1 – PURPOSE

1.1. The company Fountaine Pajot, a French public limited company with a Board of Directors, with a share capital of €1,916,958, registered with the La Rochelle Trade and Companies Register under number 307 309 898, and whose registered office is located in the industrial zone, 17290 AIGREFEUILLE D'AUNIS, hereinafter referred to as "the Organizer", is organizing a free contest with no purchase necessary, titled "Fountaine Pajot Photo Challenge" (hereinafter "the Contest").

1.2. Participation in the Contest implies full and unconditional acceptance of these rules and of the principles of honesty, good faith, and ethics applicable to free contests. Participants agree to comply with all local laws and regulations in their country of residence. Non-compliance with these conditions will result in automatic disqualification without recourse.

1.3. Participation is open to any natural person, regardless of nationality, residence, or age, provided they meet at least one of the following conditions:

- Have used or are using a Fountaine Pajot catamaran (new or pre-owned) within the current year and within 12 months of entering, as:
 - The owner,
 - A crew member (friend, family, skipper, etc.),
 - Or an official Fountaine Pajot dealer or staff member, in the context of boat usage or delivery.

Ownership is not required, as long as a legitimate and recent link with the boat exists. There is no limit on the number of photos submitted, provided the participation guidelines outlined below are followed. The Organizer reserves the right to request proof of the participant's legitimate link with the boat (registration certificate, invoice, photo onboard, dealer's statement, etc.).

1.4. Any attempt at fraud, cheating, or manipulation (e.g., fake accounts, stolen content, bots) will lead to immediate disqualification without appeal. Misrepresentation of one's link to a Fountaine Pajot catamaran may result in invalidation at any stage, including post-winner announcement. The Organizer reserves the right to verify eligibility at any time and revoke prizes if verification fails. Instagram public post data (content, date, hashtag, account) will be used as evidence in case of dispute.

ARTICLE 2 – PROMOTION OF THE CONTEST

2.1. The Contest is promoted via:

- Fountaine Pajot's official Instagram account: @fountainepajot
- Fountaine Pajot's official Facebook page
- The official website: www.catamarans-fountaine-pajot.com
- Participation is exclusively via posting on Instagram with the official hashtag **#MyBoatAndI2025**, under the conditions detailed in these rules.

2.2. The rules are available free of charge upon request and can be consulted online for the entire Contest duration on the official website.

ARTICLE 3 – DURATION – CHANGES – RULES

3.1. The Contest runs from **July 11 to September 30, 2025**. Eligible posts must be published during this period on Instagram using the official hashtag **#MyBoatAndI2025**, per Article 5.

3.2. The Organizer reserves the right to change, postpone, shorten, extend, or cancel the Contest at any time due to force majeure or any unforeseen event. No compensation will be granted.

3.3. The Organizer reserves the right to prosecute anyone who commits or attempts fraud (e.g., fake accounts, stolen content, identity theft, hashtag misuse). It cannot be held liable for third-party fraud.

3.4. Any breach of these rules will result in disqualification, with no compensation or liability on the Organizer's part.

3.5. The Organizer may verify eligibility at any time. Participants may be asked to prove their link to a Fountaine Pajot catamaran and their identity. Failure to comply will result in disqualification. The Organizer is not responsible for technical issues related to Instagram or Facebook, visibility, or deletion of posts. Nor is it liable for incidents or damages related to the use or enjoyment of prizes after delivery.

ARTICLE 4 – PRIZES

4.1. Winners will receive prizes provided by the Organizer and partners: stand-up paddles, exclusive Fountaine Pajot x Armor Lux clothing, Garmin gifts and accessories, etc. Prizes are non-exchangeable, non-refundable, and cannot be converted to cash.

4.2. Acceptance of a prize implies authorization for the Organizer to use and reproduce the submitted content, including the participant's image if shown, for communication and promotional purposes worldwide for a duration of five (5) years. A written agreement may be requested to confirm these rights.

4.3. Participation implies full acceptance of these rules. Winners refusing their prize for any reason will not be eligible for compensation or a replacement prize.

ARTICLE 5 – PARTICIPATION TERMS

5.1. To participate:

- Post one or more photos/videos on Instagram showing life aboard a Fountaine Pajot catamaran,
- Include the official hashtag **#MyBoatAndI2025**,
- Post between **July 11 and September 30, 2025**. Private accounts are accepted only if followed by @fountainepajot at the time of posting.

5.2. No form or registration is required. By posting with the hashtag, participants:

- Confirm reading and accepting the rules,
- Authorize the Organizer to view and share their content (see Article 4.2),
- Confirm they hold rights to the content and have consent from identifiable individuals if applicable.

5.3. The Contest is a creative challenge based on the aesthetic, emotional, and storytelling value of the images. It is not a performance-based competition. Winners will be chosen by a jury and public vote, with details provided on social media.

ARTICLE 6 – PRIZE AWARD PROCESS

6.1. At the end of the Contest, **six winners** will be chosen from the selected content. There are no predefined categories; the theme is **experience**. Final content may be classified by experience type (e.g., life onboard, water sports, anchorages, destinations).

6.2. Winners will be contacted by the Organizer via Instagram/Facebook DMs or any other available contact method.
Non-winners will not be contacted.

6.3. If a winner does not respond within **30 calendar days**, the prize may be reassigned with no compensation due.

6.4. Prizes are non-transferable, non-refundable, and non-exchangeable. No substitute will be offered in case of refusal.

ARTICLE 7 – PERSONAL DATA PROTECTION: GDPR

Fountain Pajot, the data controller, commits to processing participants' personal data in compliance with the GDPR (EU Regulation 2016/679). No personal data is collected automatically via participation, which occurs through public posts on social media. Publicly shared data (username, photo/video content, captions, identifiable images) may be used solely for managing the Contest and related communications. By participating, users expressly authorize the Organizer to reproduce and distribute submitted content across all official platforms for a non-commercial purpose worldwide, for five (5) years. Content will not be sold or exploited commercially outside the context of promoting the Contest.

Participants may request access, correction, deletion, or restriction of their personal data at any time by contacting:



communication@fountain-pajot.com



Fountain Pajot – Communication Dept., Zone Industrielle, 17290 Aigrefeuille-d'Aunis, France

ARTICLE 8 – GOVERNING LAW AND JURISDICTION

These rules are subject to **French law**. Any dispute that cannot be settled amicably will be submitted to the exclusive jurisdiction of the **Courts of La Rochelle**, including in cases of multiple defendants or third-party claims.